



Motivating Sustainable Value Creation

An insight from a CFO

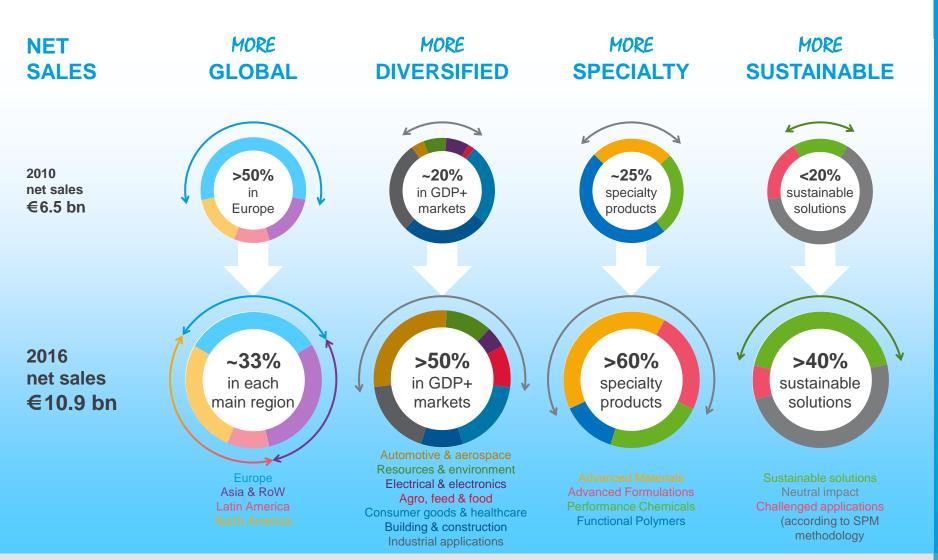
Karim Hajjar June 2017

CREATING A FUTURE WITH MORE POTENTIAL THROUGH AN IN-DEPTH TRANSFORMATION

Building a new model of **Leading to long-term value GROWTH** sustainable chemistry for our stakeholders to help answer some of society's challenges MORE talents PORTFOLIO GOS STATEMENTS OF STATEMENT OF STA LCE & SYNERGIES **STRONGER & RESILIENT GROUP Asking Returns** MORE **Earnings** from chemistry Cash MORE MORE innovative respon-sibility sustainable solutions MANAGEMENT MODEL



LEADING TO A CHANGE IN PROFILE





PORTFOLIO ACTIONS SINCE 2013 RESHAPE SOLVAY TOWARDS MULTI-SPECIALTY



ADVANCED MATERIALS

Providing solutions for **sustainable mobility**, lightweighting, C0₂ and energy



ADVANCED FORMULATIONS

Customized specialty formulations in surface chemistry and liquid behaviour, maximizing yield & efficiency, minimizing eco impact



PERFORMANCE
CHEMICALS &
FUNCTIONAL POLYMERS

Leading positions
in chemical intermediates
through scale and
technology, developing
innovative application and
industrial innovation for
optimized costs

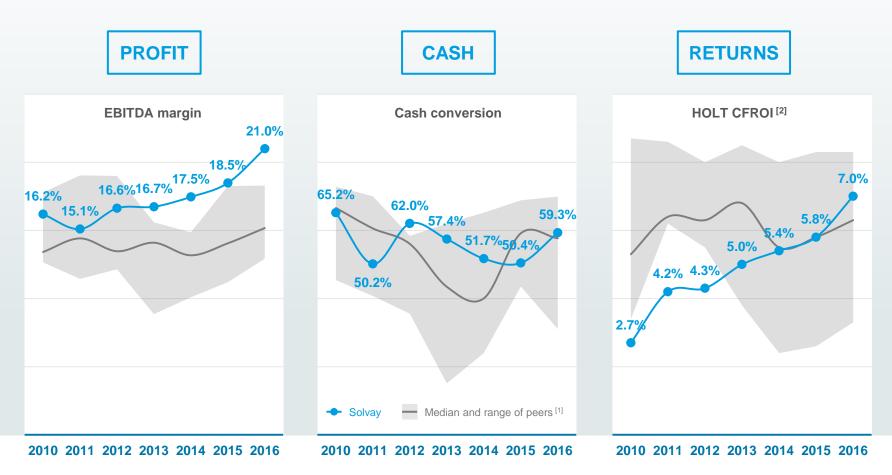




MORE Growth, Returns & Resilience



FINANCIAL VALUE DELIVERY



^[1] Akzo Nobel, Arkema, BASF, Clariant, DSM, Evonik, Lanxess (metrics as could be deducted from reporting)

^[2] HOLT CFROI is a proprietary cash flow return on investment metric of Credit Suisse calculated as an IRR taking into account i) the cash flow generated by a company In the past and prospectively and ii) the amount and estimated lifespan of its operating assets. The metric does not include goodwill and is expressed in real terms (i.e. real returns and not nominal ones).



... HAS VALUE BEEN CREATED?



IS THE MEASUREMENT OF VALUE CREATION CHANGING?





#1 in 2012,2013 #1 in 2014 #87 in 2015 #76 in 2016 Annual ranking of best performing CEOs



#20 in 2013 #6 in 2014 **#1** in 2015 **#1** in 2016

... WHAT HAPPENED?



IS THE MEASUREMENT OF VALUE CREATION CHANGING?



"HBR's ranking of CEOs is meant to be a measure of enduring success. We track and analyze each CEO's performance starting from day one of his or her tenure. Our goal is to create a list that gets beyond the most recent quarterly or even annual results and truly evaluates long-term performance.

In the past, our ranking was based exclusively on hard stock market numbers.

We looked at total shareholder return, as well as the change in each company's market capitalization.

We liked the fact that the ranking was based solidly on data and not on reputation or anecdote. Yet it also felt incomplete, because it failed to account for the

many aspects of leadership that go beyond mere market performance.

And so this year we've tweaked things. We've added to the mix a measurement of each company's environmental, social, and governance (ESG) performance. For this we relied on the calculations of the investment research firm Sustainalytics.

We now weight long-term financial results at 80% and ESG performance at 20%.



VALUE THAT STANDS THE TEST OF TIME

integrate
financial performance
in the social, environmental
and economic context

SUCCESSFUL COMPANY
OF TOMORROW

REDUCES RISKS

- Environmental liabilities
 - Regulatory compliance
 - ...

& CREATES OPPORTUNITIES

- Sales of sustainable solutions
- Employees' commitment
- Energy cost reduction
- .

SUSTAINABLE
VALUE IS THE
ONE SHARED
WITH ALL ITS
STAKEHOLDERS



SOLVAY'S SUSTAINABLE VALUE CREATION GUIDED BY FINANCIAL & EXTRA-FINANCIAL TARGETS

3 year objective **2016 - 2018**

5

3 year objective **2016 - 2018**

GHG intensity
Sustainable

Solutions

-20% reduction to 5.8

7% increase to 40%

SOLVAY

Contribute to Society

Mid-to-high single digit

EBITDA [1] growth

PROFIT

Accident rate

EOPLE

Employee engagement

-10% reduction to 0.69

Maintain at 75% Innovate
Sustainable solutions

Light-weighting materials
Sustainable energy
Ecofriendly materials

Air & water care Smart & efficient processes

>€2.4bn

> 60% each year Free cash flow

Cash conversion

CASH

Societal actions

5% increase to 25%

Act Responsibly



Operating responsibly

Empowering people

50-100 bp

CFROI

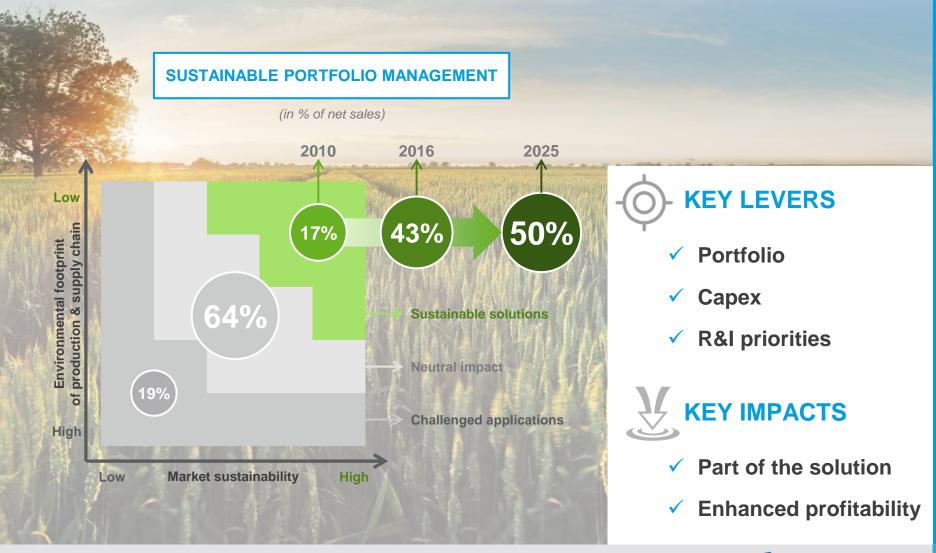
RETURNS

At constant forex & scope

[1] underlying EBITDA



MORE SUSTAINABLE SOLUTIONS TO DRIVE SUPERIOR RETURNS OVER TIME





PILOTING TOWARDS SUSTAINABLE MOBILITY

Fundamental Value of Composites

Lightweighting

Aerodynamics

Fatigue life

Corrosion resistance

Lean manufacturing lower part cost

Increased passenger comfort

Life-of-program maintenance costs



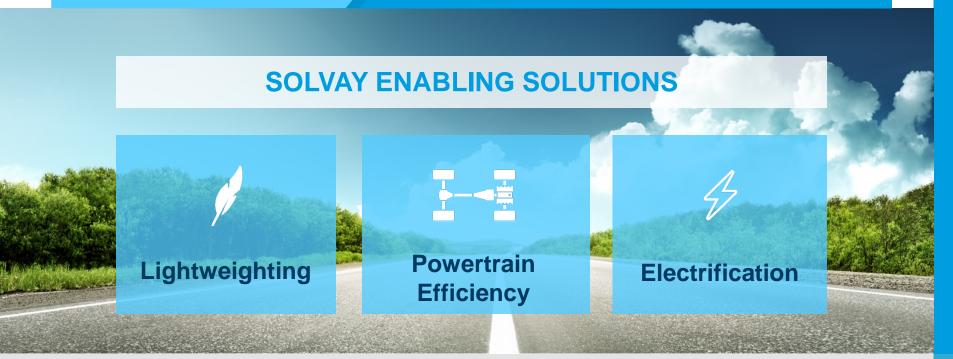


DRIVING SUSTAINABLE MOBILITY ON THE ROAD

New Industry Paradigm:

- Sustainability
- Shared Mobility
- Connectivity

- Regulations driving CO₂ emissions reductions
- Car sharing services and self-driving cars
- Safety: Zero casualties





HOW CAN WE MOTIVATE THE CREATION OF SUSTAINABLE VALUE?

PUSH FACTORS

- ✓ Regulators
- ✓ NGOs
- ✓ Transparency
- ✓ Common language

EXTRA
FINANCIAL
TARGETS &
METRICS

PULL FACTORS

- Leaders' personal convictions
- ✓ Talent expectations
 - **Investors & financial markets**?



- Increased focus
- Room for more responsibility activism



